

The STAR™ Process

STAR is a simple, three-step process that holds EHS systems together in the field – in the places and moments that matter most. STAR easily integrates with your existing EHS system and programs to help your front line identify and control hazards. The STAR process creates a simple and powerful mental model in your teams - building a mindset of hazard recognition. Using mental priming techniques specific to the STAR process, we tailor fatal/serious/critical risk icons and other visual cues that enable your workforce to see hazards previously “invisible” to them (those hazards not recognized – or perhaps perceived with the wrong level of risk tolerance).



STAR easily integrates with your risk assessment processes – including Critical Risk Management (SIF Prevention) - across different companies and industries. Follow the three steps of STAR to build hazard recognition and Critical Risk Management capacity with your teams. Gain insights from those you’re working with. Help prevent incidents of greatest impact.

Step 1: Stop

Consider what you’re doing.

Ask: “What am I doing?”

Select which Critical Risk Categories (from EHS Group or your company-specific risks) apply to the task you’re doing today. Place those magnet icons below.

Step 2: Think

Identify task-specific hazards.

Ask: “What could go wrong?”

Discuss and identify task-specific or area-specific hazards for each selected Critical Risk Category.

Step 3: Act to Reduce Risk

Control risks of identified hazards.

Ask: “What will I do about it?”

Work together, and utilize your EHS systems, tools, procedures, and safe operational practices to act to reduce risk – when and where it matters most.